

# Media Release

Wednesday, 21 January 2010



## A CELEBRATION OF MOTHERHOOD - LAST CHANCE TO NOMINATE WESTERN AUSTRALIA'S INSPIRING MUMS

Do you know the best mum in Western Australia? Someone who is loving, caring, brave, strong, compassionate, nurturing...that is, an all round fantastic mum? With only 10 days to go before nominations close, don't miss the opportunity to nominate an extraordinary WA mum in the **Barnardos Australia's Mother of the Year Awards 2010**.

**Nominations can be made via the Barnardos website – [www.barnardos.org.au](http://www.barnardos.org.au) and close at midnight on 31 January 2010.**

Barnardos Australia, in conjunction with the Government of Western Australia through the Department of Communities urges everyone in WA to show that wonderful mum they know just how much they're appreciated by nominating them today!

Whether it's your own mum – birth, foster or adoptive – your wife, partner, sister, friend, daughter, someone in the local community or anyone else who you believe is truly worthy of the title '**Australia's Number One Mum**' – nominate them now.

There is a direct synergy between Barnardos Australia and the WA Government's Department of Communities, both organisations recognising the invaluable role of mothers and the immense contribution they make to building stronger communities of the future.

"Mothers are very special people who give their love and time to family and their community," said Robyn McSweeney, Minister for Child Protection, Community Services, Seniors and Volunteering and Women's Interests. "In WA we have many inspiring women who deserve to be nominated for this prestigious award."

The Barnardos' WA Mother of the Year will be announced at a special ceremony in Perth on Monday, 12 April 2010. The winning mum will then represent Western Australia as a finalist for the title of **Barnardos Australia's Mother of the Year**, to be announced at a gala dinner in Sydney in May - just prior to Mother's Day.

Barnardos Australia's Mother of the Year Awards is the only national awards which celebrate Australian motherhood and recognise the enormous contribution mothers make in shaping Australia's future generations.

Vicki Badger, the 2009 Barnardos' WA Mother of the Year is also encouraging local people to nominate a great mum they know. A single mum for the past 14 years, to her three biological children, who are now young adults, she has also been a carer to more than 150 emergency short term and long term foster children. Vicki has also worked with local special needs children, many child support agencies and has travelled to remote aboriginal communities to assist with building and health projects. One of Vicki's strongest beliefs is that equality and respect for others is paramount– especially for those less fortunate than themselves.

"I felt very privileged and honoured to have been nominated and subsequently chosen to represent the mothers of WA," says Vicki. "I urge people to go to the Barnardos website and nominate a mum they know for these wonderful awards. It truly will make them feel very appreciated and loved."

"Barnardos cares for thousands of children who are robbed of the foundation of life – their childhood – so every year we hold these awards to show what an important role mums play in giving kids a good start in life," said Glynis Sequeira, Marketing Director of Barnardos Australia.

"It would be a terrible shame if a WA mum did not receive the recognition she deserves because people were too busy to nominate," continued Ms Sequeira. "She also has the opportunity to win some fabulous prizes."

Those prizes include a new car, Johnson & Johnson gift packs, a Telstra digital tutorial and a Samsung mobile phone and prepaid card, a Captain Cook cruise, Easyflowers.com.au flower arrangements, Lindt chocolate gift hampers, Almay cosmetics hamper, a Canon camera and more. Every nomination also receives a commemorative certificate so you can show your nominated mum just how wonderful you think they are.

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**For more information contact Sofey Youssef, Awards Publicist, Barnardos Australia on 02 9743 2790 or 0419 272 237 or Email: [sofey@bigpicture.com](mailto:sofey@bigpicture.com)**

**Nominate her for Barnardos Australia's Mother of the Year**  
[www.barnardos.org.au](http://www.barnardos.org.au)

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